



Economic Advisory Committee Work Plan 2026

| | Key Agenda Items / Activities | Q1 Jan, Feb, Mar | Q2 Apr, May, Jun | Q3 Jul, Aug, Sep | Q4 Oct, Nov, Dec | Ongoing |
|---|---|---------------------------|---------------------------|---------------------------|---------------------------|---------|
| 1 | Council approval of Work Plan | | | | | |
| 2 | Advise on the coordination of a Community Business Breakfast event | | | | | |
| 3 | Advise on Shop Local campaign themes and promotional ideas | | | | | |
| 4 | Advise on improvements to the Town's investment attraction material (website, pamphlet, etc.) | | | | | |
| 5 | Review and recommend updates to the business welcome package | | | | | |
| 6 | Provide insights on the economic implications of the community identity (branding) strategy, ensuring alignment with economic development goals | | | | | |
| 7 | Provide insights into the economic implications of capital projects | | | | | |

