



OPEN CALL FOR PUBLIC PROPOSALS

Main Street Art Project

Theme: “*Living the Dream in Penetanguishene*”

Municipal Context

The Town of Penetanguishene has completely renovated and rebuilt the historic Main Street including creating areas where public art can be installed. In support of the revitalized Downtown, Council has allocated \$50,000 for the creation and installation of public art.

Purpose

The inclusion of public art is aimed at creating a dynamic visual expression in the urban landscape with the goal of increasing foot traffic on the street, animating the historic downtown core of the Town and drawing attention to Penetanguishene as a vital place which promotes and supports arts and culture at its heart.

Public Art Opportunity

The Town of Penetanguishene is seeking submissions from qualified artists with public art experience to propose a public art installation at 122 Main Street near the intersection of Main Street in front of the Shoppers Drug Mart in downtown Penetanguishene. A Location Map of the space has been included in the attached documents and interested participants are encouraged to visit the location for additional context and perspective. The site has limited opportunities for anchoring and area is susceptible to heavy pedestrian and vehicle traffic. The installation should be non-interactive and be appreciated from a visual distance such as driving, transit, and at closer range for pedestrians from the street. The work should not obstruct traffic sightlines, interfere with signalization or detract from business signage. The call seeks work that is positive, celebrates downtown Penetanguishene and is reflective of the heritage, growth and aspirations of the Town.

The successful artist or art teams will be responsible for the creation, fabrication and installation of the art and will work with the Town of Penetanguishene’s Main Street Art Project Ad Hoc Committee.

Budget

The total budget available to artists or art teams is \$50,000. Artwork budget must be inclusive of all costs including (but not limited to) artist fees, studio overhead, consultant fees, artwork fabrication, site preparation (including electrical requirements, if

applicable), travel, transportation, installation, signage (showing descriptor of art piece) all taxes and general liability insurance.

Eligibility Criteria

This public art call is open to all professional artists or art teams that can bring their skills and represent the theme of the Town of Penetanguishene. The call requests artists or art teams which have the demonstrated creative expertise and technical skills to manage all phases of the process from design development through to installation in coordination with municipal staff. The accepted project will be subject to approval by Council of the Town of Penetanguishene.

Town of Penetanguishene staff and members of the Main Street Art Project Ad Hoc Committee are not eligible to apply.

Evaluation Criteria

The selection panel will evaluate each proposal based on the following criteria, with each criteria being evaluated on a scale of 1 to 5 for a total of 25 possible points.:

- Strong aesthetic elements, artistic excellence;
- Innovation, interpretation and integration of art in the context of the site;
- Viability of the proposals;
- Connection to the theme;
- Demonstrated ability to execute a project of this scope and work collaboratively to realize a finished public artwork.

Submissions may be disqualified if:

- An artist or art team cannot demonstrate an affiliation with the Town of Penetanguishene;
- An artist or art team improperly attempts to influence members of the selection panel;
- A breach of any condition, procedure or instruction.
- If any elements of the submission have not been met.

Important Dates

Release of Call Open Call for Art: February 10, 2022

Date for Submission of Questions: February 24, 2022

Date for Submission of Response to Questions: March 2, 2022

Submission Deadline: March 31, 2022

Date of Final Decision: April 29, 2022

Date of Council Decision: June 8, 2022

Date of Completion of Installation: December 31, 2022

It is the artist's responsibility to ensure that the Town of Penetanguishene receives its Proposal prior to the stated closing time. The Town may nevertheless choose to consider late proposals and will retain the proposals received on file for a period of two (2) years. The Town does not accept facsimile, electronic mail, original artworks, or other unsealed submissions. Submission packages will not be returned. One (1)

electronic (USB) and two (2) hard copies of the Proposal are to be submitted and clearly marked on the outside of the envelope or box as follows:

Main Street Art Proposal

Attention: Andrea Betty, MCIP RPP, Director of Planning and Community Development

Mailing Address:

10 Robert Street West

P.O. Box 5009

Penetanguishene, Ontario

L4M 2G2

Selection Panel

The Selection Panel for the Main Street Art Project consists of the Main Street Art Project Ad Hoc Committee who will make a final recommendation to Council of the Town of Penetanguishene. The panel consists of various art professionals, members of the downtown business community, Indigenous representation and Francophone residents. The selection panel may elect to recommend that no public art award be made. No official artist or art project will be made public until Council of the Town of Penetanguishene reviews and approves the recommendation from the Selection Panel.

Submission Requirements:

- **Proposal**

Please provide a project proposal with a proposed timeframe. The public art installation is to be completed and unveiled by December 31, 2022. The proposal should include sketches, renderings, list materials, design details, a scaled site plan and any other relevant information to explain the project to the selection panel.

- **Artist CV**

Provide your name, address, phone number, email address and details of all experience related to public artwork and other relevant information.

- **Digital Images**

Up to 10 digital images showing previous examples of public art created by the artist(s). Provide the following information to support the images: title, date completed, medium, location, size and commission value.

- **Budget**

Please provide a detailed budget outlining all costs including estimated costs of annual maintenance, if applicable. Successful proponents will be contracted under the Town's Procurement By-law.

- **Schedule Confirmation**

The artist's written commitment that the artwork will be completed and installed within the timeframe specified.

- **References**

Please provide at least one reference and their contact together with information regarding the project.

- **Insurance Requirements**

Commercial General Liability insurance subject to limits of not less than Five Million (\$5,000,000) inclusive per occurrence. Coverage shall include but not limited to bodily injury, personal injury, property damage including loss of use thereof, contractual liability, non-owned automobile and contain a cross liability, severability of insured clause. Coverage shall also include explosion, collapse, and underground liability. The Municipality shall be added as an additional insured but only with respect to liability arising out of the operations of the successful bidder.

- **Work Permits**

Prior to the start of work on the municipal road allowance, the successful proponent must obtain a Road Occupancy Permit from the Town of Penetanguishene Public Works Department.

- **Accessibility For Ontarians With Disabilities Act (AODA) confirmation**

Each proponent must be capable of providing confirmation of the completion of AODA training. The Town of Penetanguishene has a training document for awarded vendors who currently do not have the AODA training.

- Workplace Safety and Insurance Board (WSIB)

If applicable, the awarded proponent must submit a current WSIB certificate prior to the start of work.

For further requests for information or to submit questions contact:
Andrea Betty, MCIP RPP, Director of Planning and Community Development
Email: abetty@penetanguishene.ca | Phone: 705-549-7453 ext. 215

Contractual Obligations

This is a call for public art proposals and not a call for tenders or request for binding offers. The Town does not intend to enter into a contractual relation as part of this Proposal process and no contractual obligations (Contract A) whatsoever will arise between the Town and any Proponent who submits a Proposal in response to this Call for Public Art until and unless the Town and the Proponent enter into a formal, written contract for the Proponent to undertake this project.